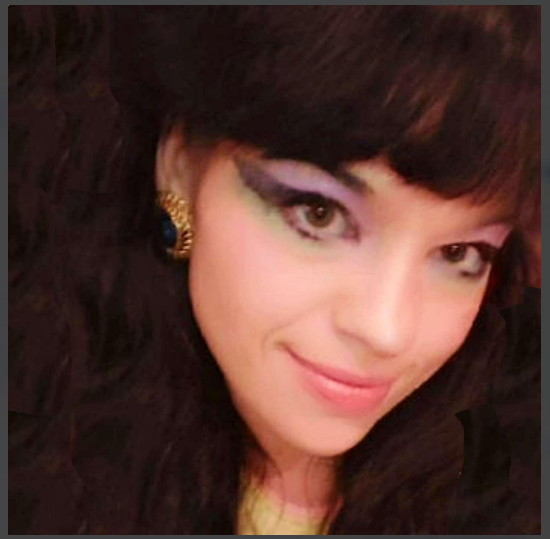
SHOP STELLA ♾️

stellaaeternum.com ♾️ Fan Merchandise On The Web



Mission statement:
Bring peace and love throughout the internet.

Opportunity

Too many people reaching for that one piece of cake.

Not enough cake for everyone.

No way to give cake to anyone.

The solution

1. BAKE more slices of cake (create products) 🍰 🍰 🍰

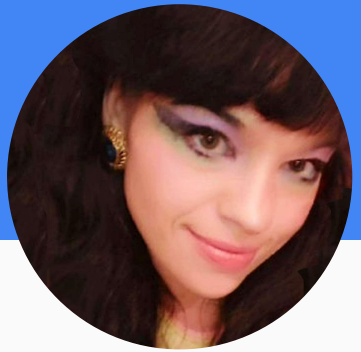
2. 🛍️ **Make e-store:**
   - STELLA ♾️ On The Web -

   https://stellaaeternum.com

3. SELL cake online 🤑
   drop-ship to everyone!
   🚚 ECWID Fulfillment

STELLA ♾️ Store

ECWID
E-Commerce



Stella Aeternum

CEO - PRESIDENT

ACTRESS - DIRECTOR - PRODUCER

Walker

ENTREPRENEUR

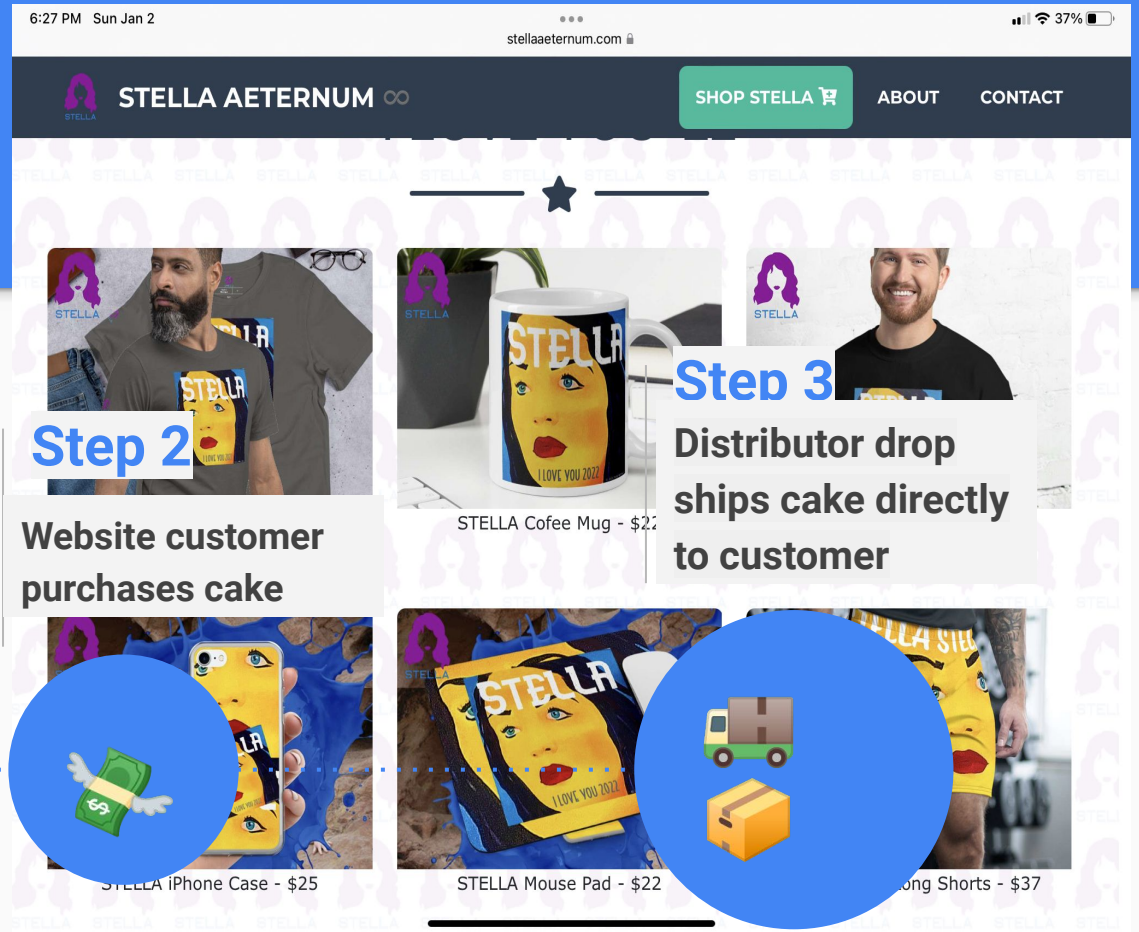
Creative Director - Webmaster - Marketing

Customers

How it works

Step 1

Bake more cake and put on website (products)

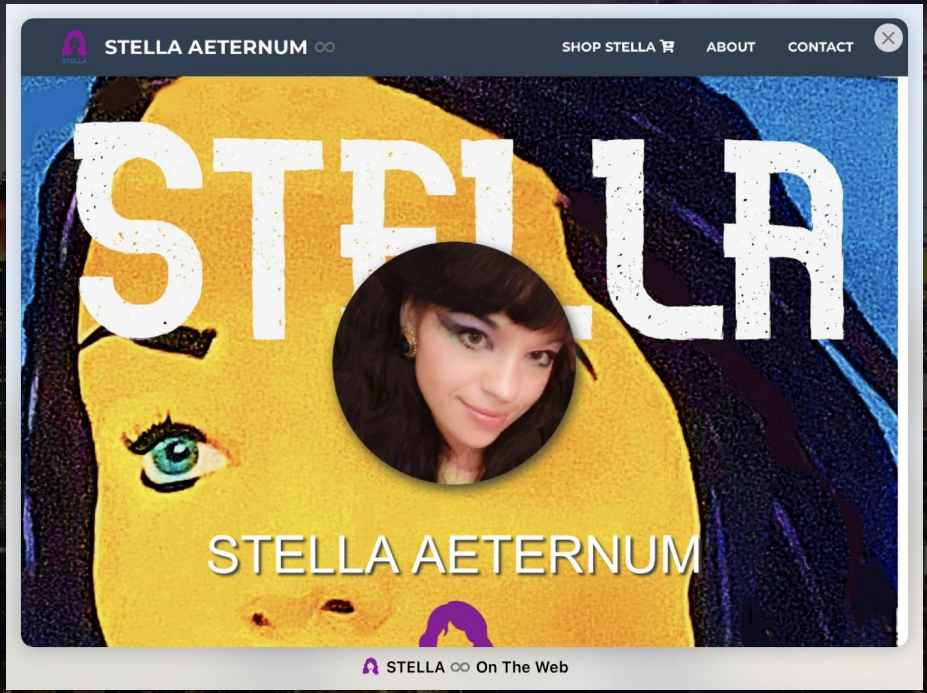


Step 2

Website customer purchases cake

Step 3

Distributor drop ships cake directly to customer



The technology:

stellaaeternum.com

ECWID Drop Ship Web e-Retail

What is Ecwid?

An e-commerce platform that provides a way for creative people and small business owners to create online stores.

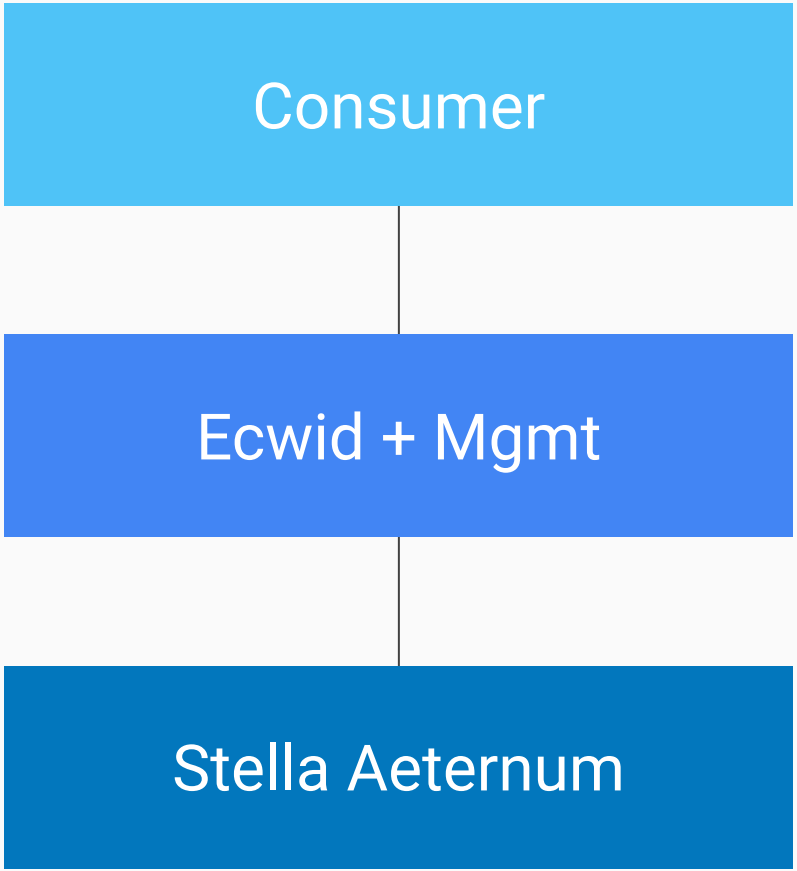
Printful is a service that helps sell custom print products like t-shirts, mugs, posters, etc. with minimal upfront costs and no inventory.

You upload a design to Ecwid then Ecwid produces products at nio upfront cost and all orders are drop shipped directly to customers (fans).

Revenue model

Customer orders processed and fulfilled by ECWID, payment processed by Stripe

💵 Net profit spit after operations:

60% Stella Aeternum

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